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1996	1997	1998	1999	2000	2001	2002	2003	2004
0	0	0	3 pages	16 pages	7 pages	10 pages	18 pages	28 pages
Jan 25, 1999	*		Feb 29, 2000	*	Jan 09, 2001	*	Jun 05, 2002	Feb 04, 2003
Feb 08, 1999			Mar 02, 2000		Feb 03, 2001		Jul 22, 2002	Feb 07, 2003
May 08, 1999	*		Mar 03, 2000		Mar 02, 2001		Aug 02, 2002	Feb 11, 2003
			May 10, 2000	*	Mar 30, 2001	*	Sep 23, 2002	Feb 16, 2003
			May 11, 2000		Apr 04, 2001		Sep 25, 2002	Apr 01, 2003
			May 20, 2000	*	May 18, 2001	*	Sep 28, 2002	Apr 11, 2003
			Jun 20, 2000		Jun 30, 2001		Sep 29, 2002	Apr 25, 2003
			Jun 21, 2000				Nov 25, 2002	*
			Jun 22, 2000				Jun 07, 2003	Jun 19, 2003
			Jul 06, 2000	*			Jun 10, 2003	Jun 22, 2003
			Aug 15, 2000				Jul 25, 2003	Jun 23, 2003
			Oct 18, 2000	*			Aug 08, 2003	Jun 26, 2003
			Oct 19, 2000				Sep 19, 2003	Jun 27, 2003
			Nov 09, 2000				Sep 20, 2003	Jun 29, 2003
			Nov 20, 2000				Oct 17, 2003	Jun 30, 2003
			Dec 05, 2000	*			Oct 26, 2003	Jul 03, 2003
							Nov 20, 2003	Jul 06, 2003
							Dec 13, 2003	Jul 10, 2003
							Dec 30, 2003	Jul 12, 2003
								Jul 15, 2000
								Jul 16, 2000
								Jul 17, 2000
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1996	1997	1998	1999	2000	2001	2002	2003
0	0	4 pages	4 pages	13 pages	10 pages	11 pages	26 pages

Feb 04, 1998	*	Jan 25, 1999	*	Mar 01, 2000	Feb 01, 2001	*	Feb 20, 2002	*	Feb 01, 2003	Fe	
Dec 02, 1998	*	Feb 08, 1999		Mar 02, 2000	*	Feb 02, 2001	May 23, 2002		Feb 08, 2003	Ap	
Dec 12, 1998	*	Feb 19, 1999	*	May 11, 2000	*	Feb 08, 2001	May 25, 2002		Feb 15, 2003	Ma	
Dec 12, 1998	*	Apr 27, 1999	*	May 20, 2000		Feb 24, 2001	*	Jul 22, 2002	Feb 20, 2003	Ju	
				Jun 10, 2000	*	Mar 02, 2001	*	Aug 03, 2002	Mar 26, 2003	Ju	
				Jun 20, 2000	*	Mar 31, 2001	*	Sep 23, 2002	Apr 02, 2003	Ju	
				Jul 11, 2000	*	Apr 05, 2001		Sep 25, 2002	Apr 09, 2003	Ju	
				Aug 15, 2000	*	Apr 18, 2001	*	Sep 29, 2002	Apr 21, 2003	Ju	
				Sep 19, 2000	*	May 15, 2001		Nov 21, 2002	*	May 23, 2003	Se
				Oct 18, 2000	*	May 17, 2001		Nov 24, 2002	Jun 09, 2003	Se	
								Nov 30, 2002	Jun 10, 2003		
									Jun 12, 2003		
									Jun 22, 2003		
									Jul 25, 2003		
									Jul 30, 2003		
									Aug 07, 2003		
									Sep 21, 2003		
									Sep 28, 2003		
									Oct 21, 2003		
									Oct 27, 2003		
									Oct 28, 2003		
									Nov 21, 2003		
									Dec 02, 2003		
									Dec 13, 2003		
									Dec 14, 2003		
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prism.mrsi.com/stage2.html

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[From the inception of Online Research fielding in 1998, Synovate ...](#) - 8:11am
www.synovate.com/whatwedo/other/online-and-panel-resear...

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« Nov			Dec 2005			
S	M	T	W	T	F	S
27	<u>28</u>	<u>29</u>	<u>30</u>	1	<u>2</u>	3
4	<u>5</u>	<u>6</u>	<u>7</u>	<u>8</u>	<u>9</u>	10
11	<u>12</u>	<u>13</u>	<u>14</u>	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
Today, Dec 14						
1 - 5	6 - 10	11 - 20	21+			

Total searches: 1246

Dec 13, 2005

[cohen applications of qualitative research from sensory analysis and product development food](#)

[Review: Use of Methods of Research into Consumers' Opinions and ...](#) - 2:47pm
fst.sagepub.com/cgi/content/refs/10/6/359

[cohen applications of qualitative research from sensory analysis and product development](#)

[Sawtooth Software: Online Surveys and Conjoint Analysis](#) - 2:44pm
www.sawtoothsoftware.com/productforms/ssolutions/ss21.shtml

[frito "home-use" product testing](#) - Related history

 [http://www.msi.org/msi/freepdfgrab.cfm?
number=544&iagreebuddy=1](http://www.msi.org/msi/freepdfgrab.cfm?number=544&iagreebuddy=1) - 2:39pm

frito "home-use" testing - Related history

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TRADEMARK OFFICE](http://www.uspto.gov/.../sol/-foia/ttab/2dissues/2003/115117.pdf) - 2:39pm
[www.uspto.gov/.../sol/-
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[for new grocery prod ...](#), [malhotra marketing](#)
[research twenty first century](#), [malhorta](#)
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[Practice of Product Testing in the New](#)
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EAST 12/13/05

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S6	156	("frito-lay").as.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 10:57
S5	0	S3 and S4	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 10:57
S4	176	(frito and lay).as.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 10:57
S3	236	recot.as.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 10:57
<i>Scan</i>	S2	1 "20020099591".pn.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 10:57
S7	0	S3 and S6	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 10:58
<i>Scan</i>	S11	2 S8 and (S3 S6)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 10:59
S10	2	S8 and S9	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 10:59
S9	1873	705/10.ccls.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 10:59
S8	1455	((food snack) near2 (test\$4 evaluat\$5 sampl\$4)) and (survey\$4 questionair\$3 panel\$3)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 10:59
S14	1907	(sustain\$5) near3 (test\$4 evaluat\$4 sampl\$4)	US-PGPUB; USPAT; USOCR; EPO; JPO	OR	ON	2005/12/06 11:01
<i>Scan</i>	S13	59 S8 and (snack adj food)	US-PGPUB; USPAT; USOCR; EPO; JPO	OR	ON	2005/12/06 11:01
S12	9	("3242592" "4000915" "4405157" "4506913" "4817990").PN. OR ("5090734").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2005/12/06 11:01
<i>Scan</i>	S15	3 ("4908758" "5090734" "5191896").PN. OR ("6623040").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2005/12/06 11:02

Scanned

S19	0	((product) near2 (test\$4 evaluat\$4)) and (internet web) and (survey\$4 questionair\$3 panel\$3)). ti.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 11:03
S18	2631	((product) near2 (test\$4 evaluat\$4)) and (internet web) and (survey\$4 questionair\$3 panel\$3)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 11:03
S17	2663	((product) near2 (test\$4 evaluat\$4)) and (internet web) and (survey\$4 questionair\$3 panel\$3)	US-PGPUB; USPAT; USOCR	OR	ON	2005/12/06 11:03
S16	6133	((product) near2 (test\$4 evaluat\$4)) and (internet web)	US-PGPUB; USPAT; USOCR	OR	ON	2005/12/06 11:03
S21	59	consumer near2 product near2 testing	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 11:10
S20	3	((product) near2 (test\$4 evaluat\$4)) and (internet web) and (survey\$4 questionair\$3 panel\$3)). ab.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 11:10
S22	22	("5124911").URPN.	USPAT	OR	ON	2005/12/06 11:11
S23	16	("5041972" "5059127" "5124911" "5208765" "5223207" "5715180" "5715181" "5717607" "5761093" "5765137" "5774379" "5787021").PN. OR ("6038517").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2005/12/06 11:15
S31	2663	((product) near2 (test\$4 evaluat\$4)) and (internet web) and (survey\$4 questionair\$3 panel\$3)	US-PGPUB; USPAT; USOCR	OR	ON	2005/12/06 11:24
S30	6133	((product) near2 (test\$4 evaluat\$4)) and (internet web)	US-PGPUB; USPAT; USOCR	OR	ON	2005/12/06 11:24
S29	1455	((food snack) near2 (test\$4 evaluat\$5 sampl\$4)) and (survey\$4 questionair\$3 panel\$3)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 11:24
S28	176	(frito and lay).as.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 11:24
S27	236	recot.as.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 11:24

Scan

S26	33	(US-20010025278-\$ or US-20010034639-\$ or US-20010034661-\$ or US-20010037235-\$ or US-20030007627-\$ or US-20030130983-\$ or US-20030149612-\$ or US-20040054572-\$ or US-20040103092-\$ or US-20040133463-\$).did. or (US-4996642-\$ or US-5526257-\$ or US-5790426-\$ or US-5884282-\$ or US-5950172-\$ or US-5983200-\$ or US-6064980-\$ or US-6119101-\$ or US-6182050-\$ or US-6195643-\$ or US-6223165-\$ or US-6236990-\$ or US-6321221-\$ or US-6336132-\$ or US-6362837-\$ or US-6405175-\$ or US-6487541-\$ or US-6748449-\$ or US-6782370-\$ or US-6801909-\$ or US-6826596-\$ or US-6856963-\$ or US-6868392-\$).did.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 11:24
S24	2431	taste near2 (test\$4 evaluat\$5 survey\$3 question\$5)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 11:24
S32	86	S24 and (S27 S28 S29 S30 S31)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 11:25
S34	7	("6,462,644" "6,272,395" "6,754, 558" "5,930771" "6,056,194" "5, 955,718" "6,181,981").pn.	USPAT	OR	ON	2005/12/06 11:27
S33	1	("2003/0074106").URPN.	USPAT	OR	ON	2005/12/06 11:27
S35	0	("2003/0139964").URPN.	USPAT	OR	ON	2005/12/06 11:28

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S25	50	<p>(US-20010042003-\$ or US-20010049607-\$ or US-20020004739-\$ or US-20020016731-\$ or US-20020026390-\$ or US-20020042733-\$ or US-20020072955-\$ or US-20020077882-\$ or US-20020087388-\$ or US-20020091534-\$ or US-20030200161-\$ or US-20030216956-\$ or US-20040177002-\$).did. or (US-4546382-\$ or US-4603232-\$ or US-4816904-\$ or US-5041972-\$ or US-5109337-\$ or US-5124911-\$ or US-5208765-\$ or US-5227874-\$ or US-5583763-\$ or US-5627973-\$ or US-5732200-\$ or US-5893098-\$ or US-5913210-\$ or US-5951642-\$ or US-5999908-\$ or US-6009407-\$ or US-6012051-\$ or US-6038517-\$ or US-6044354-\$ or US-6175833-\$ or US-6233564-\$ or US-6236975-\$ or US-6256663-\$ or US-6385590-\$ or US-6477575-\$ or US-6549950-\$). did. or (US-6574621-\$ or US-6662215-\$ or US-6741967-\$ or US-6801818-\$ or US-6826541-\$ or US-6859782-\$ or US-6862585-\$ or US-6865578-\$ or US-6882977-\$ or US-6925442-\$).did. or (US-6317787-\$ or WO-200045264-\$).did.</p>	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 11:33
S37	22	<p>("20010056398" "20020073005" "20020077882" "20020099591" "20020138284" "20030023685" "20030050814" "4006737" "4355372" "4688195" "4839822" "5594638" "5832504" "6078891" "6098048" "6131085" "6154739" "6189029" "6236975" "6356909" "6374261" "6510430").PN. OR ("6865578"). URPN.</p>	US-PGPUB; USPAT; USOCR	OR	ON	2005/12/06 11:34
S36	57	conjoint near2 analysis	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 11:34
S38	1	("2002/0099591").URPN.	USPAT	OR	ON	2005/12/06 11:35
S39	0	("2002/0026390").URPN.	USPAT	OR	ON	2005/12/06 11:40
S41	1	("5,848,399").pn.	USPAT	OR	ON	2005/12/06 11:47
S40	0	("2002/0091534").URPN.	USPAT	OR	ON	2005/12/06 11:47

Scans

S42	592	consumer near2 panel	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 15:19
S1	140	(william and dyer).in.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 15:19
S43	46	S42 and "705"/.ccls.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 15:25
S45	1	"6,099,319".pn.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 15:27
S44	2	("6,422,999" "6,453,194").pn.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 15:27
S46	1	"20020099591".pn.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/13 12:51
S48	612	705/10.ccls.	USPAT	OR	ON	2005/12/13 13:43
S47	1	("2002/0099591").URPN.	USPAT	OR	ON	2005/12/13 13:43
S50	1	"20020010628".pn.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/13 13:46
S49	1881	705/10.ccls.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/13 13:46
S51	0	("2002/0010628").URPN.	USPAT	OR	ON	2005/12/13 13:48
S54	13	(automated and survey).ti.	US-PGPUB; USPAT	OR	ON	2005/12/13 13:49
S52	0	"2001832622".pn.	USPAT	OR	ON	2005/12/13 13:49

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